



# Be our VIP

Change lives within the Geelong theatre community  
with Australia's largest amateur theatre company





**CentreStage  
is my family.  
My safe place.**

Max - The Sound of Music



# Welcome to CentreStage

## Theatre will never be same again



Australia's Largest  
Amateur Theatre Company...  
Based in Geelong

Winner of the  
2019 Geelong Business  
Excellence Award

Supported by  
over 500  
volunteers annually



You've pulled back the curtain to unveil the hidden VIP secrets of CentreStage

As a VIP, you're our most important guests, and we'll do almost anything to ensure your business is exposed to a fresh audience and that you get real results - and the warm fuzzy feeling for supporting the Geelong theatre community.

In this pack, we've outlined various opportunities to ensure we provide you with the quality of service we promise. We hope that your business is able to support our group of dedicated individuals. Your contribution will allow hundreds of performers the opportunity to appear onstage and provide local entertainment to Geelong.

David Greenwood  
Managing Director

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**CentreStage  
is my home,  
my life, my  
everything.  
I love my  
teachers at  
CPAA..**

2019 Student – Middles B

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# About CentreStage



**Changing lives every day for the better**



**Outreach of +1.5 million people**



**Driven by hard working volunteers**

CentreStage grew from a small spark of inspiration, \$300, and a passionate young individual who aspired to offer something different in an oversaturated market. His small idea... A sustainable musical theatre company that contributed back to the heart of the Geelong community. It became much larger than that. CentreStage (formerly known as CenterStage Geelong) is an ethical community theatre company bringing together more than 1000 local performers annually, through their personal passion for musical theatre.

Small opportunities are often the beginning of great enterprises. At CentreStage we value new ideas, innovative team members and outcomes that will drive our team to become a truly iconic organisation benefiting the entire Geelong community.

CentreStage is driven by a desire to provide access to the Arts - through musical theatre - to as many people in our community as possible. As an organisation, we support the inclusion of all people and offer opportunities to various community groups to access the arts and attend our productions through support of charitable organisations. This includes

local community services providers, such as Gen U, supporting people with disabilities and people in aged care facilities to attend productions, along with local schools, clubs and community partners.



# Packages

## Platinum Package

**\$ 20,000**

12 month duration

30 VIP Tickets to **March** Production at the Geelong Arts Centre

30 VIP Tickets to **July** Production at the Geelong Arts Centre

20 Tickets to **October** Production at Warehouse 26

Full double page advertisement (A3) in theatrical program + graphic design services

End of Year Dinner with lead roles from major production for 5 people

Personalised thankyou video from lead roles for facebook/ company advertising (60 secs)

Logo Placement on master page of theatrical program, DL Flyers and website

Pre Show Announcement (all performances)

Theatrical programs for all theatre guests.

Pre show tour for all theatre guests

Invitation to private function room during intermission and post show of performance

Meet and greet with the cast and key creatives

Invitation to 'closed' rehearsal prior to production opening in North Geelong

## Diamond Package

**\$ 10,000**

Duration of production chosen.

30 VIP tickets to production chosen

Full page advertisement (A4) in theatrical program + graphic design services

Personalised thankyou video from lead roles for facebook/ company advertising (30 secs)

Logo Placement on master page of theatrical program, DL Flyers and website

Pre Show Announcement (all performances)

Theatrical programs for all theatre guests.

Pre show tour for all theatre guests

Invitation to private function room during intermission and post show of performance

Meet and greet with the cast and key creatives

Invitation to 'closed' rehearsal prior to production opening in North Geelong

## Gold Package

**\$ 5,400**

Duration of production chosen.

10 VIP tickets to production chosen

Full page advertisement (A4) in theatrical program (Artwork supplied)

Personalised thankyou video from lead roles for facebook/ company advertising (15 secs)

Logo Placement on website

Pre Show Announcement (One performance)

Theatrical programs for all theatre guests.

Pre show tour for all theatre guests

Invitation to private function room during intermission and post show of performance

Meet and greet with the cast and key creatives

# Packages

## Silver Package

**\$ 3,000**

Duration of production chosen.

6 VIP tickets to production chosen

Half page advertisement (A5) in theatrical program

Personalised thankyou video from lead roles for facebook/ company advertising (15 secs)

Logo Placement on website

Theatrical programs for all theatre guests.

Pre show tour for all theatre guests

Invitation to private function room during intermission and post show of performance

Meet and greet with the cast and key creatives

## Bronze Package

**\$ 300**

Duration of production chosen.

2 VIP tickets to production chosen

Theatrical programs for all theatre guests.

Pre show tour for all theatre guests

Invitation to private function room during intermission and post show of performance

Meet and greet with the cast and key creatives

## In-Kind Packages

Please note the CentreStage team can custom design sponsorship packages outside the scope above for in-kind donations meeting the needs of the particular production. To speak with a team member email [vip@centrestage.org.au](mailto:vip@centrestage.org.au) or phone 5272 1775

# Welcome to the CentreStage Family

**Centre/Stage**

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Contact Info

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